



Michigan Birding Trail Network Workshop

Friday, February 24, 2017
Traverse City, MI

Join Us!

Communities across Michigan are recognizing birding as an economic driver. Michigan's grassroots-driven birding trails are a demonstration of the commitment of citizens, businesses, non-profit organizations, and agencies to preserving natural resources and promoting bird appreciation and protection. Birding trails offer birders, naturalists, and general eco-tourists opportunities to explore diverse habitats across Michigan.

The growth of birding trails combines Michigan residents' and visitors' passion for birding and love of the open road, creating new opportunities for connecting birds and people. We want to nurture this growth by providing resources and support for new and existing birding trail organizers and teams.

At this workshop, you will learn:

- Logistics of creating and maintaining a birding trail
- Marketing and promoting a birding trail
- Habitat improvement and use for conservation
- Mobilizing volunteers
- Economics of birding

Join Michigan Audubon and Sea Grant Michigan for a birding trails workshop to support this grassroots effort throughout the state.



February 24th
9:30 AM-3:00 PM

Boardman River Nature Center
1450 Cass Road
Traverse City, MI 49685
(1.5 miles south of
South Airport Rd.)

Register Today!
michiganaudubon.org
or
<http://bit.ly/2ijwR0K>

Free and open to the public.



For additional information or questions, contact Elliot Nelson at elliottne@msu.edu or 906-322-0353, or Heather Good at hgood@michiganaudubon.org or 517-580-7364.